

Send A Candy Heart

#tdvcandyhearts

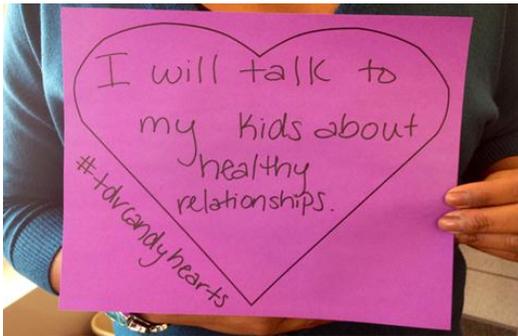
February is Teen Dating Violence Awareness and Prevention Month. In the U.S. alone, approximately 1 in 3 adolescent girls (estimates up to 35%) is a victim of interpersonal violence. The New York State Office for the Prevention of Domestic Violence (OPDV) is organizing a statewide campaign to raise awareness of and prevent teen dating violence.



Why send a heart?

This year our campaign, “**Send A Candy Heart**” uses social media to encourage teens and adults alike to send a candy heart pledging specific ways they will work to end dating violence. We will launch our campaign with **Candy Hearts Day on Thursday, February 6, 2014.**

How do I send a heart?



Just use any social media sites you choose to send a message, picture, video, or any other medium to express **your pledge to end teen dating violence.** Don't forget to use the hashtag on all of your platforms: **#tdvcandyhearts.**

Instagram

Post a picture or video:

You can write a message in a heart beginning with “I will...” hold it up, take a pic, and post it with the hashtag

#tdvcandyhearts.

Twitter

Follow OPDV [@NYSOPDV](https://twitter.com/NYSOPDV)

Send a tweet to your followers:

“I will say something if I see someone being abused by a partner. @NYSOPDV #tdvcandyhearts”

Facebook

[Follow OPDV on Facebook](#)

Update your status:

“February is Teen Dating Violence Awareness and Prevention Month. I will talk to my friends about signs of unhealthy relationships. #tdvcandyhearts”

