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THE FOLLOWING IS A BROADCAST EMAIL TO ALL OVS FUNDED VICTIM ASSISTANCE PROGRAMS

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Dear Colleague:

OVS is proud to share with you that this week, Governor Cuomo announced the launch of the agency's "Help, Healing and Hope" public awareness campaign. Five, 30-second public service announcements (PSAs) are airing in 10 broadcast television markets across the state: Albany, Binghamton, Buffalo, Corning, Elmira, Plattsburgh, Rochester, Syracuse, Utica and Watertown.

The agency is partnering with the New York State Broadcasters Association on the five-week campaign, which began Monday and runs through Sunday, Oct. 30. The PSAs feature survivors of crime and advocates describing how OVS and programs like yours help rebuild lives.

As the Governor noted in the [press release](#) issued by his office, this campaign is designed to raise awareness of the resources that are available to crime victims in New York.

Each PSA is available on YouTube (<http://bit.ly/2d65dTW>). The OVS 50<sup>th</sup> anniversary commemoration website ([www.ny.gov/ovs50th](http://www.ny.gov/ovs50th)) includes stories about individuals featured in the PSA, details the agency's history and showcases other stories and testimonials from survivors and advocates who inspire the tremendous victim advocacy work done in New York State over the last 50 years.

I encourage you to visit the website and consider sharing it, the PSAs and word of the campaign through social media and your extended victim advocacy network. It is my hope that these stories will empower victims to seek services and assistance.

On behalf of the New York State Office of Victim Services, thank you for your commitment to providing the highest quality services to innocent victims of crime across the state.

Sincerely,

**Elizabeth Cronin, Esq.**

Director

**New York State Office of Victim Services**

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