

How to Develop a Strategic Plan

Albany • Binghamton • Rochester • Hauppauge • New York City
February & March 2016



How to Develop a
Strategic Plan

TRAINING



The NYS Office of Victim Services (OVS) is pleased to announce registration details for the upcoming *How to Develop a Strategic Plan* training.

OVS is partnering with **J.A. Strategies, LLC** and **Krieger Solutions, LLC** to provide five one-day regional training sessions. This training will educate attendees on how to develop the strategic plan which is required under all existing victim assistance program (VAP) contracts with OVS.

OVS strongly encourages VAPs to send the person(s) responsible for writing their strategic plan to this training. The training is free and open to multiple staff from each agency/organization who share strategic planning responsibilities.

Registration for each regional session is processed online via Eventbrite and can be accessed at each training location's individual page:

- Albany, NY (Wednesday, February 22nd) – spalbany.eventbrite.com
- Binghamton, NY (Wednesday, March 1st) – spbinghamton.eventbrite.com
- Rochester, NY (Thursday, March 2nd) – sprochester.eventbrite.com
- Ronkonkoma, NY (Tuesday, March 14th) – splongisland.eventbrite.com
- New York City, NY (Wednesday, March 15th) – spnewyork.eventbrite.com

How to Develop a Strategic Plan training information and registration guidelines are included in the attachments. This material is also available on our website at <https://ovs.ny.gov/vap-training-all>.

Please be aware that these training dates are tentative, pending certain final State approvals.

For more information or if you have additional questions about the registration process, please contact Blake Kush at blake.kush@ovs.ny.gov or (518) 485-2761. Any other questions regarding this training should be directed to your OVS contact.

Sincerely,

Blake Kush

Program Outreach Specialist 2

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The NYS Office of Victim Services (OVS) is pleased to offer training on *How to Develop a Strategic Plan*. OVS has teamed-up with **J.A. Strategies, LLC** and **Krieger Solutions, LLC** to offer a full-day training session which will educate attendees on how to develop their own strategic plan, a requirement under all existing victim assistance program (VAP) contracts with OVS. The session will feature training on the following topics:

- Strategic Plan Overview and Process
- Mission/Vision Statements
- Strength Weakness Opportunity Threat Analysis
- Strategic Goals and Objectives
- Implementation Strategies

In addition, *How to Develop a Strategic Plan* will provide an opportunity for program and organization leaders to begin drafting their own strategic plan.

OVS strongly encourages VAPs to send the person(s) responsible for writing their strategic plan to this training. The training is free and open to multiple staff from each agency/organization that share strategic planning responsibilities.

Trainer Spotlight:

Founded in 2006, [J.A. Strategies, LLC](#) provides consulting services in strategic and business planning, interim management, fund development and training and has worked with nonprofit, government and private sector organizations throughout the New York Capital Region and New York State. Jennifer Amstutz, founder and principal of J.A. Strategies, has more than 20 years of experience in nonprofit management and training.

Founded in 1992, [Krieger Solutions, LLC](#) provides consulting in team building, strategic planning and leadership; and conducts training in a wide range of leadership and people skills. Alan Krieger, founder of Krieger Solutions, LLC is a former Executive Director of a statewide non-profit and former supervisor for a NYS agency.

Registration Guidelines

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General Information

The New York State Office for Victim Services (OVS) *How to Develop a Strategic Plan* training is for the person(s) responsible for crafting the strategic plan, which is required under all existing OVS victim assistance program contracts. This training is free and open to multiple staff from each agency/organization where strategic planning responsibilities are shared.

Registration Information

- Registration for each regional session will be processed online via Eventbrite and can be accessed at each training location's individual page:
 - Albany, NY (Wednesday, February 22nd) – spalbany.eventbrite.com
 - Binghamton, NY (Wednesday, March 1st) – spbinghamton.eventbrite.com
 - Rochester, NY (Thursday, March 2nd) – sprochester.eventbrite.com
 - Ronkonkoma, NY (Tuesday, March 14th) – splongisland.eventbrite.com
 - New York City, NY (Wednesday, March 15th) – spnewyork.eventbrite.com
- Registration for all sessions opens on **January 30, 2017 at 9:00am**.
- Space is limited to **100** attendees per session.
- Attendees **MUST** choose one regional session only.

Cancelation Policy

Cancelations must be made **no later than one week** before the start date of each session.

Special Requests

If anyone attending the *How to Develop a Strategic Plan* training needs special accommodations, this information must be noted during online registration in the *Attendee Information* section.

For more information or if you have questions about the registration process, please contact Blake Kush at blake.kush@ovs.ny.gov or (518) 485-2761. Any other questions regarding this training should be directed to your OVS contact.