Evaluation at a Glance!

**Evaluation Process**

1. Assemble evaluation team
2. Develop or refine logic model
3. Set measurable outcomes
4. Develop evaluation plan
5. Collect data/evidence and analyze
6. Report your findings
7. Refine logic model/program

**Evaluation Plan**

- Programs and services to evaluate
- Type of evaluation: process/output, satisfaction or outcome
- Tools used in the evaluation
- Consent and confidentiality
- Evaluation budget
- Evaluation implementation process and timeline

**Logic Model**

**Inputs**

- **Invest:**
  - Staff
  - $$$
  - Materials

**Outputs**

- Services and # Served

**Outcomes**

- Intermediate
- Medium
- Long-term

**Outcomes:**

Who will change?  •  By how much?  •  Within what time frame?

Provided by New York State Office of Victim Services
Types of Evaluation

Process:
• Amount of services provided (outputs)
• What makes the process/design effective and efficient
• Customer satisfaction regarding service delivery

Outcome:
• Amount of benefit/impact created
• Is impact worth the cost
• Changes to make more effective

Summative:
• Completed at end of program cycle to measure results
• Were the outputs/outcomes achieved

Formative:
• On-going to identify what’s working well
• What needs to change in increase effectiveness

Evaluation Report

1. Evaluation methodology
2. Description of barriers
3. Description of results/findings
4. Discussion of results and recommendations
5. Appendices

For more information, contact:

Jennifer Amstutz
jennifer@jastrategies.com

Alan Krieger
alan@KriegerSolutions.com